INAP and Sovrn Announce Global Expansion of Cloud Hosting Relationship

August 14, 2018

INAP's global reach allows internationally recognized online advertising technology firm the ability to expand to meet key audience needs

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INAP's Amsterdam Data Center selected for strategic location and low latency enabled by INAP's route-optimized Performance IP™ technology

RESTON, Va. and BOULDER, Co., Aug. 14, 2018 (GLOBE NEWSWIRE) -- Internap Corporation (NASDAQ: INAP), a leading provider of high-performance data center services including colocation, cloud, and network, and Sovrn, an advocate and partner to independent publishers that represents more than 25,000 sites, today announced an expanded cloud hosting agreement.

INAP's ownership of Tier 3 design Data Centers, including Amsterdam, spread across a strong global footprint, was a critical factor for Sovrn as it expanded within a highly competitive environment.

In 2017, Sovrn chose to partner with INAP based on the company's ability to support Sovrn's growth through targeted cloud agreements at INAP's New York/New Jersey Metro Data Center. This partnership was then extended to include Sovrn's west coast expansion to INAP's   Silicon Valley Data Center in Santa Clara. This expansion represents a third agreement in just over a year, and the first international Data Center location.

"INAP continues to support the rapid growth of Sovrn's platform worldwide with the performance, reliability and elasticity they need," said Corey Needles, SVP & GM of INAP US. "We are pleased that Sovrn continues to trust and value this strong working relationship."

"Sovrn handles roughly 170,000 HTTP requests per second, while responding in less than 120ms. Also, that latency includes HTTP roundtrips to our bidding partners. A stable and scalable network is, therefore, incredibly important to our success, and INAP's route-optimized IP service makes this possible. INAP continues to exceed our expectations as a proven partner, helping Sovrn to meet its current and future growth plans. We look forward to continuing our partnership in other locations," said Jesse Demmel, CTO of Sovrn.

About INAP

Internap Corporation (NASDAQ: INAP) is a leading provider of high-performance data center services, including colocation, cloud and network. INAP partners with its customers, who range from the Fortune 500 to emerging start-ups, to create secure, scalable and reliable IT infrastructure solutions that meet the customer's unique business requirements. INAP operates in 56, Primarily Tier 3 design data centers in 21 metropolitan markets and has 99 POPs around the world. INAP has over 1 million gross square feet in its portfolio, with approximately 600,000 square feet of sellable data center space. For more information, visit www.inap.com.

About Sovrn

Sovrn believes content creators and publishers are the soul of the Internet. Their content is what makes the Internet great. That's why we give content creators tools to make money, access to distribution and scale to grow their audience, and a massive data commons for extraordinary insights. At Sovrn we don't just plug into the online advertising ecosystem. We own and operate a proprietary ad technology stack with direct connections to every major buyer in the world. Sovrn is headquartered in Boulder, Colorado with offices in Denver, New York and London.

For more information, please visit http://sovrn.com or follow Sovrn on Twitter @SovrnHoldings.

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Source: Internap Corporation