



INAP Announces Colocation Expansion for Taboola in INAP's Flagship Los Angeles Data Center

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Taboola, the open Web's largest discovery platform, taps INAP for its proprietary Performance IP™ service

INAP's data center reliability, support flexibility and high-performance network, identified as key factors in Taboola expansion

RESTON, Va., April 08, 2019 (GLOBE NEWSWIRE) -- Internap Corporation (NASDAQ: INAP), a leading-edge provider of high-performance data center and cloud solutions, today announced a deal with Taboola, the world's largest discovery platform, for expanded colocation services at INAP's Flagship Los Angeles data center.

A customer since 2016, INAP continues to be a critical partner in Taboola's growth. To deliver its popular platform to the world's leading publishers and advertisers, Taboola requires scalable, high-performance colocation and network connectivity services. INAP's high-density colocation solution allows Taboola to efficiently scale its power allocation in tandem with the success of their platform.

"We are excited to expand our partnership with Taboola," said Andrew Day, Chief Operating Officer, INAP. "When a customer like Taboola interacts with over a billion people, you need a trusted partner like INAP to ensure your network and data center infrastructure is in good hands."

For Taboola's data-intensive applications and workloads, every millisecond counts. INAP's Performance IP solution, powered by a patented route optimization engine, automatically directs Taboola's outbound traffic along the lowest-latency path. At over 100 network POPs worldwide, Performance IP makes approximately 500 million latency-reducing route optimizations every day.

"Taboola is pleased to expand our colocation services to INAP's Los Angeles data center," said Ariel Pisetzky, VP IT & Cyber at Taboola. "INAP's scalable, high-performance colocation and network connectivity services are an important component for supporting Taboola's growth as the world's largest discovery platform. INAP's support of high density compute allows us to reduce footprint and maximize efficiency of each rack."

In addition, with Taboola's headquarters in New York City, and much of its technology team based in Tel Aviv, Israel, the company relies on INAP's remote hands managed service for routine infrastructure maintenance.

"At INAP, we take pride in enabling customer success by delivering solutions tailored to the unique demands of every workload and deployment," said Gary Furman, National Account Manager at INAP. "Taboola's applications consistently deliver for their global customer base, allowing them to maximize performance and cost savings, while optimizing presence and customer reach."

About Internap Corporation

Internap Corporation (NASDAQ: INAP) is a leading-edge provider of high-performance data center and cloud solutions with over 100 network Points of Presence worldwide. INAP's full-spectrum portfolio of high-density colocation, managed cloud hosting and network solutions supports evolving IT infrastructure requirements for customers ranging from the Fortune 500 to emerging startups. INAP operates in 21 metropolitan markets, primarily in North America, with data centers connected by a low-latency, high-capacity fiber network. INAP has over one million gross square feet in its portfolio, with approximately 600,000 square feet of sellable data center space. For more information, visit www.INAP.com.

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Source: Internap Corporation