



## **Batanga, Inc. Brings Music, Video and Community to Five Million US Latinos Monthly Through Internap's Performance IP(TM) Networking**

### **-- Route-Optimized IP Network Service Delivers 100% Availability for Fast-Growing Web Site That Brings Latin Music to Life --**

ATLANTA, Jul 24, 2008 (BUSINESS WIRE) -- Internap Network Services Corporation (NASDAQ: INAP), a global provider of end-to-end Internet business solutions, announced today that Batanga, Inc., the leading next-generation Hispanic media company reaching US Hispanics, is using Internap's Performance IP(TM) network to power Batanga.com, one of the most trafficked Web sites in the world offering Latino culture-oriented entertainment, and its ad network, HispanoClick.

Batanga.com features one of the largest inventories of Latin media content, with exclusive online music stations, on-demand videos, lifestyle news and gossip from the entertainment world. Additionally, the site offers a social networking platform, myBatanga, with over 350,000 registered users creating unique content, blogs, profiles and playlists. The HispanoClick ad network also reaches the US Hispanic market by accessing more than 10 million consumers across 800 sites. Internap's IP network services supply fast, reliable Internet access for Batanga customers. As a result, their advertisers are assured mass online exposure to customers due to the consistent availability of network connectivity.

"When our site goes down, we lose money," said Jochen Fischer, vice president of technology for Batanga, Inc. "Having used a single discount network provider in the past, we needed a more robust and reliable way to give our audience of more than five million worldwide monthly unique visitors access to our site. Internap turned out to be the perfect solution, offering a mix of several tier-one Internet backbones to guarantee a truly uninterrupted service using the shortest possible routes. In addition, handing off the engineering details, such as BGP (Border Gateway Protocol) routing, to the experts at Internap is saving us money by freeing up our IT staff to focus on delivering a world-class Web site. Installation was a breeze and the service has been absolutely flawless from day one."

Internap's Performance IP network service is unique in the industry. It is based on patented software technology called MIRO (Managed Internet Routing Optimizer(TM)) and a global network of private network access points (PNAPs). The combination of MIRO and the PNAPs monitors the performance of Internet backbones around the world and automatically selects the best path for data to travel. Performance IP offers an industry-leading 100% availability SLA (service level agreement) giving business and government organizations the confidence to use Internap for their most critical Web sites and Internet applications.

"Batanga, Inc. is opening new markets through its innovative Web site and Internap's Performance IP networking," said Tim Sullivan, chief technology officer at Internap. "They have built an online community of nearly five million users that relies on Batanga.com and an impressive advertising network that supports the Web site and engages the community."

According to the U.S. Census Bureau, the Latino population in the US will reach 47.8 million by 2010, which will comprise 15.5% of the total population of the country(1). Internap's Performance IP services and round-the-clock support enable Batanga, Inc. to access this growing market through advanced Web sites and Internet applications.

About Batanga, Inc.

Batanga, Inc. is a leading media and content company reaching U.S. Hispanics. Batanga publishes across several media vehicles, including Batanga.com, the flagship and top online destination for Hispanic consumers, Batanga Publishing and Batanga Live. Batanga.com, the source for Latin music and entertainment, boasts over 50,000 free user generated radio stations, a burgeoning social network and the largest inventory of streaming media in the Hispanic marketplace. In addition, it owns the largest ad network targeting Hispanics in the U.S., HispanoClick. Batanga, Inc. maintains offices in Miami and New York. Learn more at [www.batanga.com](http://www.batanga.com).

About Internap

Internap is a leading Internet solutions company that provides The Ultimate Online Experience(TM) by managing, delivering and distributing applications and content with unsurpassed performance and reliability. With a global platform of data centers, managed Internet services, a content delivery network (CDN) and content monetization services, Internap frees its customers to innovate their business and create new revenue opportunities. More than 3,700 companies across the globe trust Internap to help them achieve their Internet business goals. For more information, visit [www.internap.com](http://www.internap.com).

## Internap "Safe Harbor" Statement

Certain information included in this press release constitutes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, including, among others, statements regarding the performance of our products, business strategy, projected levels of growth and projected costs, are forward-looking statements. Those statements include statements regarding the intent, belief or current expectations of Internap and members of our management team, as well as the assumptions on which such statements are based. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that actual results may differ materially from those contemplated by forward-looking statements. Other important factors that may affect Internap's business, products, results of operations and financial condition include, but are not limited to: our ability to sustain profitability; our ability to respond successfully to technological change; the availability of services from Internet network service providers or network service providers providing network access loops and local loops on favorable terms, or at all; failure of third party suppliers to deliver their products and services on favorable terms, or at all; failures in our network operations centers, network access points or computer systems; and our ability to protect our intellectual property.

Our Annual Report on Form 10-K/A, Quarterly Reports on Form 10-Q, recent Current Reports on Form 8-K and other Securities and Exchange Commission filings discuss the foregoing risks, as well as other important risk factors that could contribute to such differences or otherwise affect our business, results of operations and financial condition. We undertake no obligation to revise or update any forward-looking statement for any reason.

(1) SOURCE: U.S. Census Bureau, 1970, 1980, 1990, and 2000 Decennial Censuses; Population Projections, July 1, 2010 to July 1, 2050.

SOURCE: Internap Network Services Corporation

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