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## **BANDAI NAMCO Entertainment America Inc. Develops World-Famous Game Franchises on Internap's High-Performance Infrastructure**

### **Game publisher uses Internap's high-density colocation and route-optimized performance IP connectivity for the scale and redundancy to support rapid West Coast expansion**

ATLANTA, April 6, 2016 /PRNewswire/ -- Internap Corporation (NASDAQ: INAP), [a provider of high-performance Internet infrastructure services](#), today announced that BANDAI NAMCO Entertainment America Inc. is using the company's colocation and Performance IP™ services to optimize network operations at its new location in Santa Clara, Calif. Internap's scalable, high-density infrastructure allows BANDAI NAMCO Entertainment America Inc. to develop and test PC, mobile and console games in a reliable, dedicated environment while supporting the rapid expansion of its West Coast operations.

BANDAI NAMCO Entertainment America Inc. is a leading publisher of interactive entertainment, delivering products and services for today's most popular video game consoles, mobile platforms and PCs. The company is best known for some of the most popular franchises in the video game industry, including PAC-MAN®, Dark Souls® and TEKKEN®. BANDAI NAMCO Entertainment America Inc. has recently expanded its operations and relocated its Northern California offices to a state-of-the-art facility in Santa Clara.

BANDAI NAMCO Entertainment America Inc. needed a colocation and IP provider to support back-end functions and, most importantly, its consistently demanding testing and development environment. Conducting the test, development and staging in a colocation environment with dedicated servers and IPs has proved more cost-efficient and reliable for the company than using public cloud, given the steady nature of the workload. It selected Internap based on the provider's extensive experience meeting the performance demands of the gaming industry and for the expertise of its data center engineers. Internap's team helped BANDAI NAMCO Entertainment America Inc. accelerate its infrastructure deployment to be up and running as soon as the office move was completed. In addition to being able to test and develop new titles, BANDAI NAMCO Entertainment America Inc. also selected Internap for the ability to scale out and deploy live online games in Internap colocation environments in the future. Internap's scalable, high-density power design can accommodate this by allowing BANDAI NAMCO Entertainment America Inc. to utilize up to 18kW of power per rack - without consuming additional floor space - to cost-effectively meet those future workload demands.

"Internap is deeply familiar with the diverse application requirements of game publishers and developers, which enables us to meet the needs of such a prestigious name in gaming," said Steve Orchard, senior vice president and general manager, data center and network services at Internap. "We have a unique understanding of the technical requirements of hosting, testing, developing and launching new titles, and our high-performance infrastructure offers the ideal environment for BANDAI NAMCO Entertainment America Inc.'s developers to refine games that will entertain people around the world."

Game publishers like BANDAI NAMCO Entertainment America Inc., CrowdStar and Hi-Rez Studios rely on Internap for a range of bare-metal and public cloud, managed hosting and colocation services. Internap's hybrid portfolio enables developers to find the optimal environment for supporting online, mobile and console games in all types of use cases, including new game launches, testing and development, massive on-demand scaling.

Internap's [colocation](#) services feature concurrently maintainable design to eliminate single points of failure and ensure reliability, as well as on-site data center engineers, advanced security features and remote management self-service tools. Backed by a 100% uptime guarantee, Internap's global [Performance IP connectivity service](#) with patented Managed Internet Route Optimizer™ (MIRO) technology ensures the ultimate player experience by evaluating available service networks in real time and delivering web traffic over the fastest possible path every time.

#### **Supporting resources:**

- 1 White Paper - Next-Gen Colocation Drives Operational Efficiencies: <http://www.internap.com/resources/next-generation-colocation/>
- 1 Video - Colocation Trends: Flexible Data Centers: <http://www.internap.com/resources/colocation-trends-flexible-data-centers/>
- 1 Blog - How efficient is your IP traffic? Find out before it's too late: <http://www.internap.com/2015/07/07/how-efficient-is-your-ip-traffic/>

### **About BANDAI NAMCO Entertainment America Inc.**

BANDAI NAMCO Entertainment America Inc., part of BANDAI NAMCO Holdings Inc., is a leading global publisher and developer of interactive content — including all major video game consoles, iOS, mobile and online. The company is known for creating and publishing many of the industry's top video game franchises, including PAC-MAN®, TEKKEN®, SOULCALIBUR®, NARUTO™, NARUTO SHIPPUDEN™, Dragon Ball®, GALAGA®, RIDGE RACER® and ACE COMBAT®. More information about the company and its products can be found at <http://www.bandainamcoent.com> or [www.facebook.com/BandaiNamcoUS](http://www.facebook.com/BandaiNamcoUS)

### **About Internap**

Internap is the high-performance Internet infrastructure provider that powers the applications shaping the way we live, work and play. Our hybrid infrastructure delivers performance without compromise - blending virtual and bare-metal cloud, hosting and colocation services across a global network of data centers, optimized from the application to the end user and backed by rock-solid customer support and a 100% uptime guarantee. Since 1996, the most innovative companies have relied on Internap to make their applications faster and more scalable. For more information, visit <http://www.internap.com/>.

### **Forward-Looking Statements**

This press release contains forward-looking statements. These forward-looking statements include statements related to the performance of our Internet infrastructure services and the benefits that our customers may receive from them. Because such statements are not guarantees of future performance and involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from those in the forward-looking statements. These factors include the actual performance of our Internet infrastructure services; the reaction and behavior of customers and the market to our company; our ability to react to trends and challenges in our business and the markets in which we operate; the availability of services from Internet network service providers or network service providers providing network access loops and local loops on favorable terms, or at all; failure of third party suppliers to deliver their products and services on favorable terms, or at all; failures in or intrusions into our network operations centers, data centers, network access points or computer systems; our ability to provide or improve Internet infrastructure services to our customers; and our ability to protect our intellectual property; our ability to avoid infringing the intellectual property of others; as well as other factors discussed in our filings with the Securities and Exchange Commission. Given these risks and uncertainties, investors should not place undue reliance on forward-looking statements as a prediction of actual results. We undertake no obligation to update, amend or clarify any forward-looking statement for any reason.

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