



ActiveVideo Networks Delivers 'Web-infused TV' Using Internap's Performance IP(TM) Networking and Data Center Colocation

Internap Deploys Custom Data Center Environment Helping ActiveVideo Merge Web Video, Web 2.0 Functionality and Traditional Television onto a Single Television Screen

ATLANTA, Nov 20, 2008 (BUSINESS WIRE) --

Internap Network Services Corporation ([NASDAQ: INAP](#)), a global provider of end-to-end Internet business solutions, announced today its Performance IP(TM) network and data center colocation are powering innovative services from [ActiveVideo Networks\(TM\)](#) to enable the seamless delivery of Web-infused television programming via existing set-top boxes and Web-connected consumer electronics devices.

ActiveVideo Networks intelligently streams Web video, Web 2.0 functionality and traditional television onto a single TV screen, powering a personal experience for each viewer. ActiveVideo(TM) enables navigation through an interactive environment of both linear and broadband programming, including: rich interfaces and graphics optimized for TV and remote control navigation, social networking, personal media, niche content and targeted, actionable advertising. The company selected Internap to build out a custom data center and network configuration to support programming in North America, Europe and Asia.

"The anticipated demand for services that combine the best features of the Web and television has necessitated an expansion of our ActiveVideo Distribution Network infrastructure," said Don Gordon, chief operating officer of ActiveVideo Networks. "Our selection of Internap assures us of a long-term partner with a track record of proven performance on behalf of tier-one customers, a reputation for excellent customer support and the ability to rapidly deploy an integrated data center and network solution tailored to our unique requirements."

Internap offers a unique, bundled solution of Performance IP networking and data center colocation that comes with a 100% performance service level agreement (SLA). Performance IP is based on Internap's global platform of 55 service points around the world and patented route optimization technology called Managed Internet Route Optimizer(TM) (MIRO). The Performance IP platform monitors Internet performance and automatically selects the best path for content to travel. Performance IP is seamlessly integrated with Internap's data center colocation at 44 sites globally to provide an end-to-end solution for new media applications and business-critical websites.

"ActiveVideo Networks breaks down the barriers between television and Web content and revolutionizes the television-viewing experience with greater interactivity," said Tim Sullivan, chief technology officer at Internap. "The industry has long sought convergence between the Web and television -- and ActiveVideo delivers on that promise. Our own converged solution of IP networking and data center colocation is a perfect fit for new media companies looking for a single service provider -- regardless of the type of traffic they are pushing."

About ActiveVideo Networks

ActiveVideo Networks(TM) provides programming and technology that infuse television with Web content and interactivity. Based on standard Web authoring and delivery technologies, the company's ActiveVideo(R) Distribution Network simply and inexpensively enables expanded programming, navigation and advertising possibilities, allowing viewers to define and share TV experiences. ActiveVideo combines Web-based media and targeted, clickable advertisements with the high-quality video, immediate responsiveness and remote control navigation of television for uniform interactivity across all digital set-tops and Web-connected televisions. ActiveVideo Networks is based in the heart of Silicon Valley, with offices in Los Angeles, Baltimore, Beijing and the United Kingdom. For more information, visit www.avnetworks.com.

About Internap

Internap is a leading Internet solutions company that **provides *The Ultimate Online Experience(TM)* by managing, delivering and distributing applications and content with unsurpassed performance and reliability.** With a global platform of data centers, managed Internet services, a content delivery network (CDN) and content monetization services,

Internap frees its customers to innovate their business and create new revenue opportunities. More than 3,700 companies across the globe trust Internap to help them achieve their Internet business goals. For more information, visit www.internap.com.

Internap "Safe Harbor" Statement

Certain information included in this press release constitutes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, including, among others, statements regarding the performance of our products, business strategy, projected levels of growth and projected costs, are forward-looking statements. Those statements include statements regarding the intent, belief or current expectations of Internap and members of our management team, as well as the assumptions on which such statements are based. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that actual results may differ materially from those contemplated by forward-looking statements. Other important factors that may affect Internap's business, products, results of operations and financial condition include, but are not limited to: our ability to sustain profitability; our ability to respond successfully to technological change; the availability of services from Internet network service providers or network service providers providing network access loops and local loops on favorable terms, or at all; failure of third party suppliers to deliver their products and services on favorable terms, or at all; failures in our network operations centers, network access points or computer systems; and our ability to protect our intellectual property.

Our Annual Report on Form 10-K/A, Quarterly Reports on Form 10-Q, recent Current Reports on Form 8-K and other Securities and Exchange Commission filings discuss the foregoing risks, as well as other important risk factors that could contribute to such differences or otherwise affect our business, results of operations and financial condition. We undertake no obligation to revise or update any forward-looking statement for any reason.

SOURCE: Internap Network Services Corporation

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